

Resources for Book Writing, Publishing and Promoting

Compiled by Katie Curtin

Most of these tools I use daily in my writing and my business and are either free or well worth the relatively small amount of money invested.

Scrivener: <https://www.writersstore.com/scrivener/>

Scrivener is book writing software created specifically for writers with all the tools for writing projects in one place. I've just started using this and find it fantastic—even though I'm sure I'm not using a fraction of its capacity.

Here's what others say:

“The biggest software advance for writers since the word processor.”

- Best-selling novelist Michael Marshall Smith

“Though it's advertised as a manuscript and script-writing tool, I found it works beautifully for all kinds of writing, from blog posts to podcast prep, from sales copy to speeches.”

-Michael Hyatt

See his very informative blog post on Scrivener:

<https://michaelhyatt.com/switched-to-scrivener.html>

Evernote: <https://evernote.com/>

This software has saved me in so many ways as like many creatives, keeping things organized is a challenge.

Here's an interesting review and tutorial on Evernote basics:

“The magic of Evernote is that it's an app where you can add everything—from typed-in notes to scanned documents to photos of a restaurant menu—in one unorganized mess, and it can still make sense of the madness and let you find anything you've ever added in seconds. And it does all that from any of your devices, for free, so you'll truly never forget anything.”

<https://computers.tutsplus.com/tutorials/evernote-for-beginners-the-basics-of-the-most-popular-notebook-app--cms-19517>

Grammarly: www.grammarly.com

I LOVE this and wish I had known about it before working on my last book. I use this for all my writing now as it corrects not only spelling errors but suggests proper grammatical usage, tells you overused words and teaches you over time to be a better writer.

Although Grammarly's promise is "Mistake-free writing has never been easier," this is not a substitute for hiring professional editors or proofreaders for your book.

Formatit: <http://www.formatit.com/>

Free tool to format emails so easy to read for your book marketing campaigns etc.

Fiverr: <https://www.fiverr.com/>

Fiverr® is the world's largest marketplace for services. Costs begin at \$5 per job performed. Services include graphics design, digital marketing, etc.

Mail Chimp: <https://mailchimp.com/>

An e-mail marketing service to help you create newsletters, email marketing campaigns and keep in contact with your audience.

Weebly: <https://www.weebly.com>

Even for a no-techy like me, Weebly makes it possible to build attractive web pages in minutes. While before I used WordPress, I've created all my latest websites on Weebly. e.g. <http://www.birthyourgreatwork.com/>

Help a Reporter Out/ HARO: <https://www.helpareporter.com/>

Get free promotion for your book by connecting with journalists looking for stories.